

An Introduction to InWEnt and the programme EU integration South Eastern Europe

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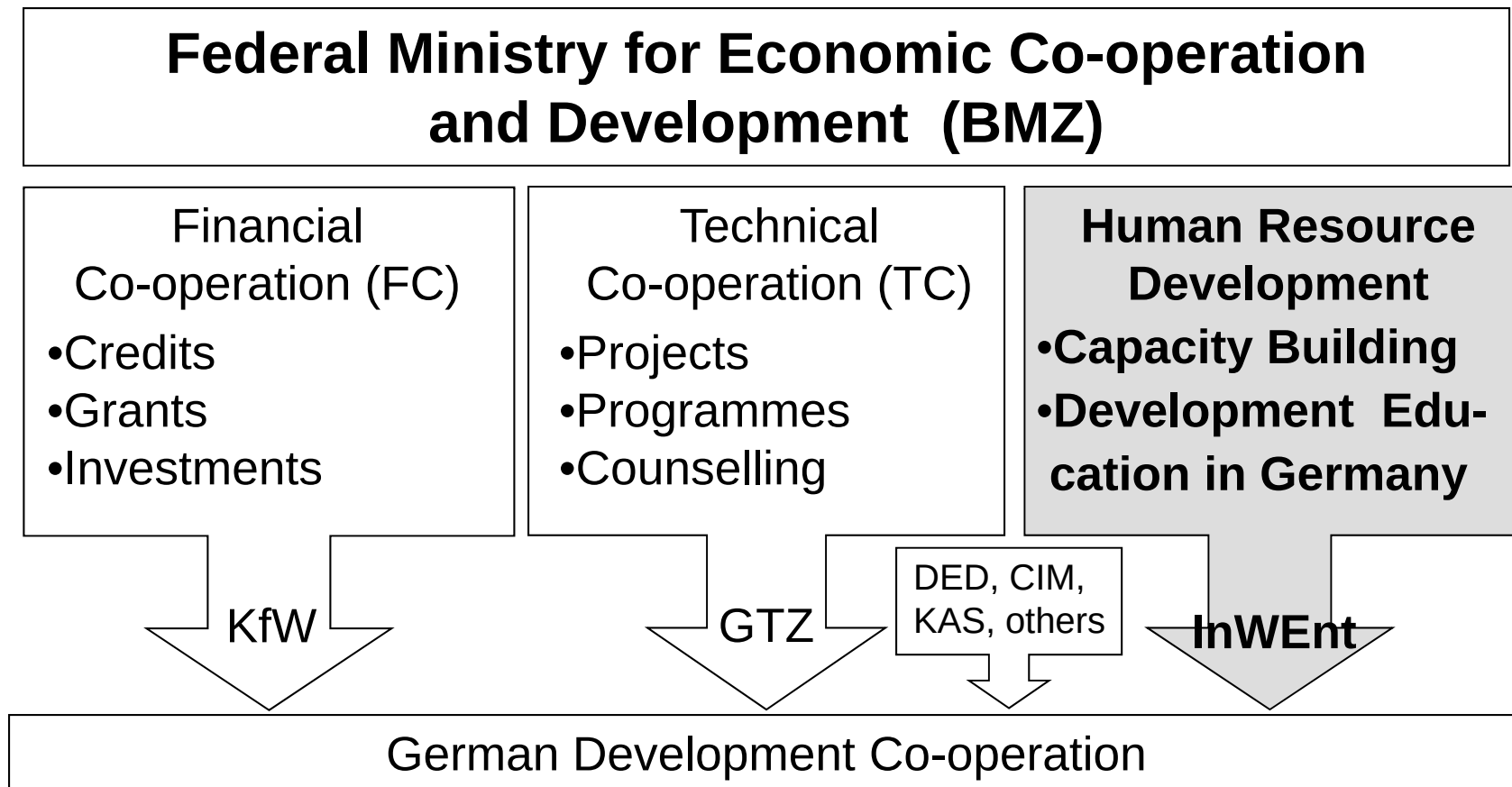




Content

- An introduction to InWEnt
- Dep. 5: Environment, Natural Resources and Food
- Programme "EU-Integration South Eastern Europe"

Institutional setting of InWEnt



InWEnt, Capacity Building International – who are we and what do we do?

- Non profit organisation in the field of human resource development, for experts and executives from politics, administration, business community, and civil society.
 - Programmes for people from developing, transition and industrialised countries, tailored to meet the specific needs of our partners
 - Exchange programmes and arranging scholarship programmes for young German professionals
 - Cooperation with the German business sector in public private partnership projects
 - Preparation of experts of German development cooperation



InWEnt Philosophy

- Working with and qualifying people in key positions worldwide
- People shape operational, organisational and political processes of change.
- Capacity building is the term fitting best to our understanding of strategic human resource development.
- Individual → Organisation → System



InWEnt – how do we work?

- Advanced training
- Dialogue
- Networking
- Human Resource Development



InWEnt in numbers: Participants in 2008: 55,748

Sub-Saharan Africa	7,744
Asia	12,562
Mediterranean / Middle East	1,952
Latin America	11,583
Southeast- and Eastern Europe	5,423
Germany	15,277
Other industrialised countries	1,202



InWEnt in numbers: Sales development in 2008

Core business	106.58
Extended core business	15.53
Third-party business	11.25
Total	133.36

(in millions of euros)

Employees in 2007	799
Trainees	31



Professional foci of InWEnt

- Good Governance, Reform Processes, Decentralisation
- Peace and Security, Democratisation
- Social Development, Health and Education
- **Environment, Natural Resources and Food**
- Sustainable Business Development
- Foreign Trade and International Relations
- **Regional Development and Urbanization**
- Change Management
- Development Education

Department 5: Environment, Natural Resources, Food and Consumer Protection

- At Berlin: Environment, Energy and Water
- At Feldafing: Rural Development, Food and Consumer Protection
(Munich)
- At Zschortau: Natural Resources and Biodiversity
(Leipzig)



Department 5 : Topics

- Management of Processes of Development and Change
- Environment: Policy, Law, Management
- Energy and Climate Protection
- Natural Resources
- Global Water Resources
- **Regional Rural Development and Regional Management**
- Food-Safety, Agriculture and Consumer Protection
- EU approximation and EU Market-Integration
- Management and Prevention of Catastrophes



InWEnt in Rural South Eastern Europe

- Since 2000
 - Adaption to EU Standards in Agribusiness and Agriculture (BG, ROM)
 - Agricultural Trainee Programmes (BG, ROM)
 - Organisational Development and Decentralisation in Rural Areas (cross-country SEE)
- EU Market Integration of the Food Processing Industry (BG, MAC, ROM, 2005 – 2007)
- EU Integration of Rural Economic Areas (cross-country SEE, 2005-2007)
- **EU-Integration South Eastern Europe (Albania, BiH, Croatia, Macedonia, Montenegro, Kosovo*, Serbia, 2008-2011)**



Programme „EU-Integration SEE“

A regional InWEnt project with joint approach:

- Financed by the German Federal Ministry for Economic Cooperation and Development (BMZ), Period: 2008 until 2011
- Result of different successful projects in SEE
- Implemented by four InWEnt-Divisions with four components:
 - EU-Integration of the central level administration
 - EU-Integration of local administration
 - Aligning vocational training qualifications with EU standards
 - **EU-Integration of rural economic areas** (Regional Rural Development, RRD)



What is Regional Rural Development (RRD)?

- Sustainable development in mainly rural regions considering local circumstances and specifics
- Objective is a lasting improvement of the living conditions of the rural population and coming closer to cohesion in a region/country/EU
- Integrated approach:
 - Dimensions are economic **and** political/institutional **and** socio-cultural **and** ecological
 - Multi-sectoral **and** multi-stakeholder approach
- Mobilisation of the local self-development potential (Bottom-up)
- EU programmes aim at supporting these objectives via Regional Policy and Agricultural Policy (2nd pillar e. g. LEADER)



Programme „EU-Integration SEE“

Component: EU-Integration of Rural Economic Areas

- Objectives:
 - Support to the design of the political framework conditions for regional rural development
 - Strengthening of administrative and management structures in rural areas
 - Countries: Albania, Bosnia & Herzegovina, Croatia, Kosovo*, Macedonia, Montenegro, Serbia
- Partners: Standing working group for Regional Rural Development in SEE (SWG RRD) www.seerural.org, involved ministries, local organisations

*UNSCR 1244



Elements of the programme

Combination of instruments and formats

- Fixed training sequence on regional rural development:
 - Seminar: LEADER and the Organisation of Regional Management (March 8th to 12th)
 - **Seminar: Energy for Rural Areas: New Chances and Challenges (May 17th to 22nd)**
 - Seminar: Regional Marketing/Branding (September, 20th to 24th)
- Young Professionals' Programme
- Study Tours on best practices in RRD
- Follow-ups and Coaching of Pilot Regions
- Policy Dialogue/Conferences
- On the medium-term: Establishment of training concept for RRD in SEE

Thank you for your
attention!

